

## **PRESS RELEASE**

### **EVERGREEN CONCEPT SCOOTER, SYM TUSCANY 150, LAUNCHED BY SYM MALAYSIA**



**KUALA LUMPUR, 24 AUGUST 2023** – In conjunction with the KL Bike Show 2023 held at PWTC Kuala Lumpur from 24 August 2023 to 27 August, SYM Malaysia, as one of the exhibiting organisations, took this opportunity to launch the SYM Tuscany 150. This latest model is one of the models which the lovers of this classic scooter await.

The Tuscany 150 is a charming scooter that stands out with its blend of style and performance. The design is exciting and combines classic and modern. While its impressive specifications also explain a lot about its capabilities. With elegance and sophistication, Tuscany promises the experience scooter enthusiasts have been waiting for.

Powered by a single-cylinder 4-stroke engine, the Tuscany 150 model provides exceptional consistency and performance. With a displacement of 149.6cc, this engine offers a harmonious balance between power and fuel efficiency. This performance is further explained by its maximum power of 8.5Kw at 8000rpm and maximum torque of 11.4Nm at 5,500rpm. The SYM Tuscany 150 offers balanced acceleration and durable performance. It's perfect for daily use in the city or on long trips, making it a versatile choice for various situations.

The advantages of the Tuscany 150 are again shown by using a Smart Key System with an anti-theft alarm. This intelligent key system is easy to start, turn off the engine, and open the storage compartment and fuel tank without taking the key out of your pocket, which is more convenient.

Riding with the SYM Tuscany 150 is more fun and safer when this scooter has front and rear lights that use full LEDs to provide clearer vision. In addition, a complete digital LCD can provide all the riding



information you need. For the convenience of the riders as well, the SYM Tuscany 150 is equipped with a fast-charging USB connector where you can charge your gadgets without interruption.

This latest model comes in three colours: Red, Gray and White, with a starting price of RM8,888.00, excluding insurance and road tax. Buyers can get this small model at any authorized SYM dealer throughout Malaysia.

With every purchase of any Tuscany 150 model, buyers can enjoy a manufacturer's warranty of two years or 20,000km (whichever comes first) and online genuine parts purchase service by MForce Bike Holdings Sdn. Bhd.

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### **ABOUT SYM MALAYSIA**

Started in 2008, MForce Bike Holdings Sdn Bhd is a SYM motorcycle distribution company in Malaysia. Combining the ability to make sophisticated and high-performance engines with strength in integrating motorcycle design and development, SYM Malaysia has become one of the most accepted motorcycle brands in Malaysia. Now SYM has installed more than three hundred thousand units of motorcycles in the local market. With a passion for product innovation, SYM produces world-class motorcycles that provide a wonderful and sensational experience on every ride.

SYM proactively expands the overseas motorcycle market and develops a stronger global network to strengthen its R&D, production, marketing and service systems to become one of the most famous motorcycle brands in the world.

### ***MEDIA ENQUIRIES***

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